

education

MASSACHUSETTS COLLEGE
OF ART AND DESIGN
BOSTON, MASSACHUSETTS
2025 - PRESENT
COMMUNICATION DESIGN CERTIFICATE

UNIVERSITY OF MIAMI
MIAMI, FLORIDA
2020 - 2022
B.S.C. CREATIVE ADVERTISING

SCHOOL OF THE MUSEUM OF
FINE ARTS AT TUFTS UNIVERSITY
BOSTON, MASSACHUSETTS
2018 - 2020
B.F.A. GRAPHIC ARTS

software

ADOBE ILLUSTRATOR
ADOBE PHOTOSHOP
ADOBE INDESIGN
ADOBE LIGHTROOM
FIGMA
MIRO

skills

PRINT & EDITORIAL DESIGN
ART DIRECTION & PHOTOGRAPHY
USER INTERFACE DESIGN
PRODUCTION & LEADERSHIP EXPERIENCE

language

BILINGUAL IN SPANISH & ENGLISH
PROFICIENT IN ITALIAN

work experience

PRODUCTION ASSISTANT LAY'S, FIFA WORLD CUP 2026
FOXBOROUGH, MA | JUNE 2026 - JULY 2026

Supported the execution of Lay's FIFA World Cup brand activation "Fan of the Match" by coordinating with Marketing Venue Managers, Production Executives, and Brand Ambassadors while leading a photographer and videographer on-site. Oversaw content capture, ensured alignment with the creative brief, and maintained seamless communication across teams throughout the event.

GRAPHIC DESIGNER M2H LUXURY
FREELANCE | MARCH 2026 - JUNE 2026

Developed brand identities and visual systems for luxury hospitality and event projects, supporting branding across print, merchandise, and guest-facing touchpoints to deliver cohesive, experience-driven concepts.

BRAND & GRAPHIC DESIGNER SHOMA GROUP
CORAL GABLES, FL | JUNE 2023 - AUGUST 2025

Supported branding across residential and hospitality properties, helping shape cohesive guest experiences through print, digital, web, social media, photography direction, and marketing initiatives. Played a key role in evolving the Shoma Bazaar brand across multiple customer touchpoints.

BRAND & GRAPHIC DESIGNER VCV AGENCY
FREELANCE | FEBRUARY 2022 - DECEMBER 2022

Supported branding and marketing initiatives for a diverse client portfolio, developing cohesive visual identities and maintaining brand consistency across digital, social, and print communications.

GRAPHIC DESIGNER BINICK IMAGING
MIAMI, FL | JUNE - AUGUST 2019 & FREELANCE 2021

Supported large-scale print production and design operations by preparing production-ready files, developing presentation mockups, and contributing website content that strengthened the company's visual brand presence.